

Next Industries has as its corporate mission:

We want to shake user experience with our products up.
We image technology with fresh design as a natural extension of the man.
This is user experience REVOLUTION.

Next Industries sets as primary objectives of its business:

- **customer satisfaction**, with reference to both products and services provided
- **continuous improvement**

The Management also emphasizes the importance:

- that the needs and expectations of customers and relevant stakeholders are systematically implemented defined and translated into requirements
- that among the requirements are also considered those deriving from legal obligations or applicable regulations to the products / services provided
- that these requirements are met, through the timely application of the Management System of the Quality and a constant commitment to quality management in every sector of company organization, in order to achieve customer satisfaction
- that the company Quality System uses the process-based approach and Risk-based Thinking which ones methodologies to ensure its effectiveness and increase its performance, preventing negative effects.

It is the company's belief that such a quality policy brings concrete benefits to the company and to customers to such an extent as to entail the satisfaction of both.

The Management has also identified the following general objectives:

1. maintain the certification of its corporate **Quality System** in compliance with the UNI EN ISO standard 9001: 2015 as a means of conducting business activities, **minimizing non-compliance and complaints** and **using the corrective actions** for improvement, in order to give adequate confidence to the customer, in the contractual context, of our ability to avoid situations of non-compliance during the process of acquisition, execution and fulfillment of an order
2. maintain (and improve) adequate **sales volumes** and adequate **effectiveness of its activities commercial**, to ensure business continuity and growth
3. **maintain a high level of quality of its supplies**, both in terms of **product conformity** that of **respecting delivery times**
4. provide a **punctual assistance service** in line with **customer expectations**
5. **maintain adequate levels of efficiency in the design process**

These general objectives are then translated into specific detailed objectives for the various functions and processes

company, as much as possible supported by numerical parameters subject to control, which are defined, checked and systematically updated during the Quality System reviews by the Management.

To ensure that quality policy is understood, implemented and supported at all levels of society and known by the interested parties, the Management decides that it be made available on the Quality folder of the company information system and published on the company website.

Chief Executive Officer

